

PARENTS PREVENTING TRAFFICKING

While youth are the most vulnerable population to being trafficked in America today, parents can largely prevent it if equipped to understand early warning signs.

1

SCARS

Tend to hurting places in your teen such as bullying, peer pressure, loneliness, and depression. Make a game plan with your teen about who they will talk to when they feel like they can't talk to you.

2

STUFF

Traffickers use materialism, a teen's need to fit in, and peer pressure to exploit and control. Shoplifting can be a precursor to vulnerability.

3

SELF-ESTEEM

Get your kids involved in activities which develop self-esteem and help build their assertiveness. Develop an additional strong adult in their life (coach, relative, youth pastor, etc.)

4

SEX MESSAGES

Music videos and lyrics, teen fiction, movies, commercials and the fashion industry lead youth to believe sex=value. Offer your teen a counter story. Dissect these messages often.

5

SOCIAL MEDIA

Stay connected to what your teen is posting. Do periodic text, instagram, and snapchat checks. Place safeguards on your home internet and on each device.



Three things you can do to take the next step in preventing human trafficking among all our youth:

1

HELP STOP PORN

Sex trafficking exists to satiate the demand that porn creates. The average age of introduction to porn is 11. Proactively get all your devices protected. Visit FightTheNewDrug.org to learn more.

2

GO TO YOUR SCHOOL

All youth need to learn the signs of trafficking, but even more importantly, all those who work with youth need to be trained. Tell your Principal that you want this training.

3

EDUCATE YOURSELF

Walking Prey: How America's Youth are Vulnerable to Sex Trafficking is a great resource on the role of media and counter messaging for our youth.